

Privacy Policy

This privacy policy sets out how Vaden Optical Solutions uses and protects any information that you give Vaden Optical Solutions when you use our website, contact us via email, telephone or in person.

Vaden Optical Solutions is committed to ensure that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Vaden Optical Solutions may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

What we collect

We may collect the following information:

- Gender, name and job title
- contact information including email address
- demographic information such as postcode, preferences and interests
- Bankaccountnumber and VAT
- other information relevant to customer surveys and/or offers

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone or mail. We may use the information to customize the website according to your interests.

Your data will be stored on a [Microsoft Platform](#).

For newsletter we use [inboxify](#), here we store your name and email address.

With both parties we have an agreement about Privacy.

You can unsubscribe from our mailinglist by using the unsubscribe button which can be found in the bottom of every newsletter. You can contact us if you would like to modify your information or if you want your information to be removed from our files.

As soon as you unsubscribe from our newsletter, we will remove your data within four weeks.

Relevant data on orders will be stored during 7 financial years.

Security

We are committed to ensure that your information is secure. In order to prevent unauthorized access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Our website www.vadeno.nl is encrypted with an SSL–certificate. This means that your data will be via a secured internet connection. You can recognize this in the addressbar “<https://>” and the padlock .

How we use cookies

A cookie is a small file which asks permission to be placed on your computer’s hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyze data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Tracking pixels and newsletter

A tracking pixel is an electronic file (size is normally 1 pixel x 1 pixel) which is included in an email (e.g. our newsletter). The purpose of a tracking pixel is to check if an email has been opened.

We do not gather or use information for other purposes than described in this privacy policy unless we have received your approval to do so.

The information will not be shared with third parties. In some cases, information might be shared internally. Our employees are obliged to respect the privacy of your information.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the referring website.

Controlling your personal information

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about our products which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to:

Vadeno Optical Solutions
Oude Beekbergerweg 1
7331 HL APELDOORN
Chamber of Commerce 09156424

Tel: +31 610 414 067

Email: info@vadeno.nl

Website: www.vadeno.nl

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible at the above address. We will promptly correct any information found to be incorrect.